

Retail Solutions

LOC Software Store Management Suite

Pay at the Pump

In the highly competitive c-store industry, the pay at the pump experience is very important. The retailer needs to separate himself from the crowd by offering innovative features at the pump. The LOC Store Management Suite brings the best customer experience possible to the pump. You can extend your loyalty strategy to the pump and do cross marketing between the store and the pump island.



Specifications

- Any debit, credit and fleet card can be accepted at the pump
- Gift card accepted at the pump if the gift card provider supports it
- Prepay card with SMS native server accepted at the pump
- Prepay vouchers can be scanned at the pump
- Multiple prepay vouchers can be scanned and added up
- Loyalty card can be swiped or scanned at the pump
- Loyalty points can come from point vouchers
- Printed coupons can be scanned at the pump for discount
- Multiple point vouchers can be scanned and added up
- Customer card with credit limit verification can be used at the pump
- Customer can have discounted price specified in their account
- Customer card can be swiped to get discount and pay inside after
- Unlimited prices triggered by customer
- Roll back of fuel price based on multiple triggers
- Roll back price on point redemption
- All electronic coupons usable on fuel
- Support for cash acceptor
- Balance left from cash acceptor printer as a prepay voucher
- The pump application can be customized
- Unlimited programmable ads displayed at the pump while pumping
- Different ads if the customer pays at the pump versus inside



Pay at the Pump controller

- Controller is used to close the bank batch
- Reprint pump receipts
- Access to the PAP controller from any POS
- Auto retry on offline pre-auth completion
- Set the pump online/offline in case of hardware failure
- Set the cash acceptor online/offline in case of hardware failure

